**PRIVACY POLICY**

At Heartland Safaris, we understand the importance of privacy and are committed to protecting your personal information. This Privacy Policy outlines how we collect, use, and protect the information we receive from our clients through our website, applications, and other platforms.

**Collection of Personal Information**

We collect personal information from our clients when they register on our website, book tours or activities, make payments, or subscribe to our newsletters. The information we collect may include name, email address, phone number, physical address, and payment information.

**Use of Personal Information**

How We Use Your Information We use your personal information to provide you with our services, including booking tours, processing payments, and selling adventure merchandise. We may also use your information to communicate with you about our services, send you promotional offers, and conduct market research. We may share your information with our trusted partners and service providers who help us deliver our services.

**Protection of Personal Information**

We take appropriate measures to protect the personal information we collect from our clients. We use industry-standard encryption technology to secure our website and applications. We also have policies and procedures in place to prevent unauthorized access to personal information.

**Sharing of Personal Information**

We do not share our clients' personal information with third parties, except as required by law or to provide our services. We may share personal information with our partners, such as tour operators or hotels, to ensure the smooth delivery of our services.

**Third-Party Links**

Our platforms may contain links to third-party websites and services. We are not responsible for the privacy practices or content of these third-party sites. We recommend that you review their privacy policies before using their services.

**Cookies**

We use cookies on our website to improve the user experience and track website usage. Cookies are small text files that are stored on your device when you visit our website. We use cookies to remember your preferences, such as language and currency, and to analyze website traffic.

**Changes to Privacy Policy**

We may update this Privacy Policy from time to time. We will post the updated policy on our platforms, and we encourage you to review it periodically.

**Contact Us**

If you have any questions or concerns about our Privacy Policy, please contact us at [heartland.safaris@gmail.com](mailto:heartland.safaris@gmail.com)